



Kol HaOt Mission

Throughout Jewish history, the conveying of our most profound spiritual truths has been done in different forms. Both divine communication to humanity and the passing on of our tradition through the generations have been through speech, words and texts, through visions, images and symbols.

From the time of the patriarchs and through all the prophets, God sometimes spoke to our ancestors and sometimes communicated through extraordinary visions. But perhaps the most forceful form of communication has been when image, idea and speech have been combined to present a unified, unforgettable message.

In the story of the burning bush, this unity is beautifully exemplified. There God speaks of *Kol HaOt*, "the voice of the symbol." Neither the visual symbol nor the verbal communication stands alone. The experience is one of both seeing a remarkable image and understanding that image explicated. This dynamic synthesis conveys an unforgettable message.

As artists and educators, we have devoted our careers to utilizing this powerful combination. Our long experience in creating works imbued with Jewish significance together with our sharing of these works to inspire and educate others have convinced us of the incredible power, and the vastly underutilized potential of this magical combination.

We have therefore come together with a dedication to bring this vision to a Jewish world so in need of dynamic new ways to share an ancient and precious message.

Kol HaOt is a cutting edge, imaginative, and powerful venture that believes the arts must be integrated fully into Jewish education. It involves the creation of a visual Beit Midrash in Jerusalem, the assembling of a cadre of artists committed to weaving sacred text into their visual work, the creation of dynamic scholar/artist-in-residence programs, developing and certifying a group of artists and educators devoted to this pedagogical approach, partnerships with formal and informal Jewish educational frameworks, Jerusalem cabaret, and becoming the central address for the full integration of the arts in Jewish life.